

# Katelyn E. Reynolds

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## • ABOUT ME •

I'm an art director and designer with more than a decade of experience in publishing. I like the challenge of taking a concept and bringing it to life with fun, trendy, and innovative designs that capture one's imagination. Telling a story through great design is what motivates me!

## • EDUCATION •

### UNIVERSITY AT BUFFALO

- **Bachelor of Arts (B.A.)**  
Communication Design  
2009

### AIU LONDON

- **Study Abroad**  
Bookbinding  
2008

### BRYANT & STRATTON COLLEGE

- **Associate in Occupational Studies (A.O.S.)**  
Graphic Design  
2007

## • SKILLS •

ART DIRECTION  
PUBLISHING  
PACKAGING  
BRANDING  
TYPOGRAPHY  
COMPOSITION  
COLOR THEORY  
IDEATION  
PHOTO RESEARCH  
IMAGE MANIPULATION

MAC  
WINDOWS  
INDESIGN  
PHOTOSHOP  
ILLUSTRATOR  
ACROBAT  
WORD  
EXCEL  
POWERPOINT  
WOODWING

ATTENTION TO DETAIL  
COMMUNICATION  
CRITICAL THINKING  
COLLABORATION  
INITIATIVE  
PROBLEM SOLVING  
TIME MANAGEMENT  
FLEXIBILITY  
LEADERSHIP & TRAINING  
CONSTRUCTIVE FEEDBACK

## • EXPERIENCE •

### PIONEER VALLEY BOOKS

- **Senior Graphic Designer**  
*August 2021 - Present*

### GARETH STEVENS PUBLISHING

- **Graphic Designer**  
*November 2010 - May 2016*
- **Art Director**  
*May 2016 - August 2021*

### ENSLOW PUBLISHING

- **Art Director**  
*May 2019 - August 2021*

### FREELANCE

- **Clients include:** *PBS LearningMedia, West 44 Books, VoIP Supply, PowerKids Press*

### FISHER-PRICE

- **Package Design Intern**  
*September 2008 - May 2009*

### UNIVERSITY AT BUFFALO

### COLLEGE OF ARTS & SCIENCES

- **Design Assistant to the Creative Director**  
*September 2007 - May 2008*