

Katelyn E. Reynolds

• kateyb86@gmail.com | www.katelynereynolds.com •

• ABOUT ME •

I'm an art director and designer with more than a decade of experience in publishing. I like the challenge of taking a concept and bringing it to life with fun, trendy, and innovative designs that capture one's imagination. Telling a story through great design is my main motivator.

• EDUCATION •

UNIVERSITY AT BUFFALO

- **Bachelor of Arts (B.A.)**
Communication Design
2009

AIU LONDON

- **Study Abroad**
Bookbinding
2008

BRYANT & STRATTON COLLEGE

- **Associate in Occupational Studies (A.O.S.)**
Graphic Design
2007

• SKILLS •

ART DIRECTION
PUBLISHING
PACKAGING
BRANDING
TYPOGRAPHY
COMPOSITION
COLOR THEORY
IDEATION
PHOTO RESEARCH
IMAGE MANIPULATION

MAC
WINDOWS
INDESIGN
PHOTOSHOP
ILLUSTRATOR
ACROBAT
WORD
EXCEL
POWERPOINT
WOODWING

ATTENTION TO DETAIL
COMMUNICATION
CRITICAL THINKING
COLLABORATION
INITIATIVE
PROBLEM SOLVING
TIME MANAGEMENT
FLEXIBILITY
LEADERSHIP & TRAINING
CONSTRUCTIVE FEEDBACK

• EXPERIENCE •

GARETH STEVENS PUBLISHING

- **Art Director**
August 2018 - Present
- **Associate Art Director**
May 2016 - August 2018
- **Senior Graphic Designer**
August 2013 - May 2016
- **Graphic Designer**
November 2010 - August 2013

ENSLOW PUBLISHING

- **Art Director**
May 2019 - Present

FREELANCE

- **Clients include:** *PBS LearningMedia, West 44 Books, VoIP Supply, PowerKids Press*

FISHER-PRICE

- **Package Design Intern**
September 2008 - May 2009

UNIVERSITY AT BUFFALO COLLEGE OF ARTS & SCIENCES

- **Design Assistant to the Creative Director**
September 2007 - May 2008